

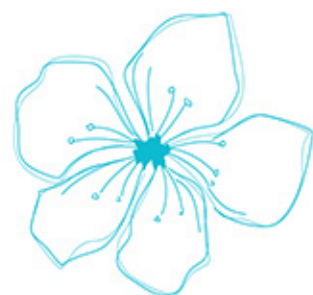
La Bella

BASKETS & GIFTS 

COMPENSATION PLAN



*Beautiful
Reward*



What An Incredible Opportunity!

La Bella Baskets offers an opportunity for people to run a profitable gifting business on their own terms. La Bella Baskets opportunity was created with one thing in mind. Your success.

As a La Bella Baskets Consultant, there are 4 simple steps to success:

1. Sell La Bella Baskets beautiful gifts and build lifetime customers.
2. Sell the memberships to customers and build residual income.
 - Candle of the Month Membership
 - LBB Savers Club Membership
 - Consultant Membership
3. Share La Bella Baskets Earning Opportunity with others and build repeat income.
4. Show others how to do what you do and receive bonus over-rides and fast track bonuses.

There's no limit to what you can achieve as a La Bella Baskets Consultant. The La Bella Baskets Compensation Plan can bring you closer to your goals and dreams.

How Do I Earn Income With La Bella Baskets?

There are five types of income you can earn with La Bella Baskets:

1. Direct Sales 20% - 40%
2. Fast Track Bonuses
3. Membership Residual Income
4. Bonus Override Sales Commission (4 Generations)
5. Leadership Bonuses





First Step to Earning and Growing More

Become a qualified Gift Director to earn Team Sales Volume, Leadership Bonuses , Fast Track Bonuses and Override Team Sales Commission.



| Qualify for Team Sales Volume, Leadership Bonuses , Fast Track Bonuses and Override Team Sales Commission | |
|---|---------------------------------|
| Have 1 (one) qualifying membership. | \$500 in Personal Sales Volume. |

\$500 in personal sales volume consists of gift sales only. Lifetime Personal Sales Volume Up To the \$500 Requirement (Initial \$500 requirement is not included in Sales Volume Calculations)

Fast Track Bonus

Earn \$50.00

Every La Bella Baskets Gift Director has the opportunity to earn a Fast Track Bonus of \$200. The Gift Director qualifies for the fast track bonus by generating a personal sales volume of \$250 in their first 30 days of becoming a Gift Director. Not bad for doing something you do best... spreading the word about La Bella Baskets gifts and the incredible opportunity!

*A qualifying Gift Director is defined as one that has a minimum of \$500 dollars of personal sales volume.

Leadership Bonuses

Help your 1st level Gift Director fast track in 30 days of his or her joining La Bella Baskets and earn leadership bonuses of

\$25.00 NO LIMIT.

Personal Sales

This commission is paid based on sales to customers.
More customers buying your products means more income.



| Achieve Title | Achieve Personal Sales Volume | Receive commission on all sales generated from your personal online store |
|-------------------|-------------------------------|---|
| Gift Director | | 20% |
| Sr. Gift Director | \$500.00 | 22% |
| | | |

| Achieve Title | Achieve Combined Sales Volume | Receive commission on all sales generated from your personal online store |
|----------------------------------|-------------------------------|---|
| Executive Senior Gift Director | \$1,500 | 24% |
| Silver Gift Director | \$3,000 | 26% |
| Executive Silver Gift Director | \$5,000 | 28% |
| Gold Gift Director | \$8,000 | 30% |
| Executive Gold Gift Director | \$11,000 | 32% |
| Platinum Gift Director | \$14,500 | 34% |
| Executive Platinum Gift Director | \$19,000 | 35% |
| Diamond Gift Director | \$23,500 | 37% |
| Executive Diamond Gift Director | \$30,000 | 40% |



Bonus Override Sales Commission (4 Generations)

La Bella Baskets Gift Director can earn commission overrides on sales generated by personally sponsored consultants. As a Leadership Gift Director, you simply focus on your personal gift sales, train and mentor your active Gift Director to develop sales, memberships and customers. As your team members increase their order size and build stronger, more successful teams, your overrides increases. The more active Gift Director you have on your team, the greater your rewards are. Not only do you earn on their sales, you earn on the sales of the representatives that they have on their teams.



| To Earn Builders Commission | Achieve and Maintain |
|-----------------------------|--|
| 4% in Team Sales Volume | To receive a 4% commission override on the Gift Director's first generation of team sales, the enrolling consultant will be required to have the following: a.) \$500 in Personal Sales Volume b.) 1 Executive Senior Gift Director on the first level |
| 3% in Team Sales Volume | To receive a 3% commission override on the Gift Director's second generation of team sales, the enrolling consultant will be required to have the following: a.) \$500 in Personal Sales Volume b.) 2 Executive Senior Gift Directors on the first level |
| 2% in Team Sales Volume | To receive a 2% commission override on the Gift Director's third generation of team sales, the enrolling consultant will be required to have the following: a.) \$500 in Personal Sales Volume b.) 3 Executive Senior Gift Directors on the first level |
| 1% in Team Sales Volume | To receive a 1% commission override on the Gift Director's fourth generation of team sales, the enrolling consultant will be required to have the following: a.) \$500 in Personal Sales Volume b.) 4 Executive Senior Gift Directors on the first level |



Earn Residual Income With Memberships Consultant Membership

La Bella Baskets Gift Director can also earn commissions and residual income on membership sales regardless of their leadership level.

- La Bella Baskets pays \$15.00- \$60.00 on your personal business you write and pays \$7.50 - \$60.00 in residual income.

By sponsoring others to be part of your team, you can dramatically increase your earnings. Lead by example. Sell, share and show your way to the top.





LBB Consumer Savers Club Membership

Spread the word and help businesses and families save 20% off everyday their gifting needs and watch your residual income and commission grow!



The LBB Consumer Savers Club membership fee is \$9.95 a year.

- Active membership is defined as a continually successful draft of the membership fees.

| Earn From | Commission |
|----------------------------|---|
| Your Personal Memberships | Earn 30% (\$3.00) for all *active memberships |
| Your Personal sales volume | Earn 15% commission of the total sales volume generated from these memberships. |
| Earn from your first level | Earn 5% on the first level of LBB Consumer Savers Club Stores. |



Candle of the Month Membership

Everyone loves candles.

Here is your opportunity to share La Bella Baskets Candle of the Month and build residual income.



| Earn From | Commission |
|--------------------------------|------------|
| Members on your 1st generation | Earn 30% |

*Active membership is defined as a continually successful draft of the membership fees. The Candle of the month membership fee is \$19.99 a month. The automatic shipment fee includes selected items from our product line.

Hypothetical Example

If you sell....

x 10 Candle memberships a month @ @ \$19.99

Receive \$60.00 a month in residual income

Continue selling

10 Candle memberships a month

x 12 months

Receive \$720.00 a month in residual income.



- To be eligible for bonuses and commissions the Gift Director must remain active in La Bella Baskets. Active is defined as a continually successful draft of the membership fees. Should a Gift Director incur an unsuccessful draft of the membership fees, the draft will be reprocessed a total of three (3) times. Should the draft fail the third time, after a period of 30 days from the first unsuccessful draft, the Gift Director will be considered inactive and will forfeit their membership, recurring commissions and all personal and combined sales volumes with regards to the above stated leadership and bonus, and commission override programs.
- The new commission rate will be applied to all sales beginning on the next commission draft date.
- La Bella Baskets reserves the right, in its sole discretion, to change these qualification levels or to modify the Leadership Program at any time.

The examples set forth in this presentation are hypothetical examples that are intended to explain the components and operation of the La Bella Baskets Compensation Plan.

These hypothetical examples are not representative of the income, if any, that a La Bella Baskets Consultant can or will earn through his or her participation in the La Bella Baskets Compensation Plan.

These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of La Bella Baskets results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities

